



CENTRE OF EVERYTHING

centre:mk
MILTON KEYNES

MILTON KEYNES

3RD

fastest growing city in the UK,
with a population growth of 15% since 2012-2022

Economy is valued at over*

£14BN

Home to

14,000

businesses and heart of England's
"Technology Cluster" *

8TH

city in UK for tech innovation*

centre:mk is one of the UK's most successful retail and leisure destinations. Continually outperforming benchmarks for footfall, conversion to sales and sales density, centre:mk dominates the region and sits at the heart of one of the UK's fastest growing economies.

One of the strongest anchor brand line-ups in the UK

JOHN LEWIS
& PARTNERS

|| beauty

M&S
EST. 1884

PRIMARK®

Boots

TKmaxx®

OUTPERFORMING

250

days of events
per year

95%

of total footfall
converts to spend¹

£91M

market share opportunity³

21M

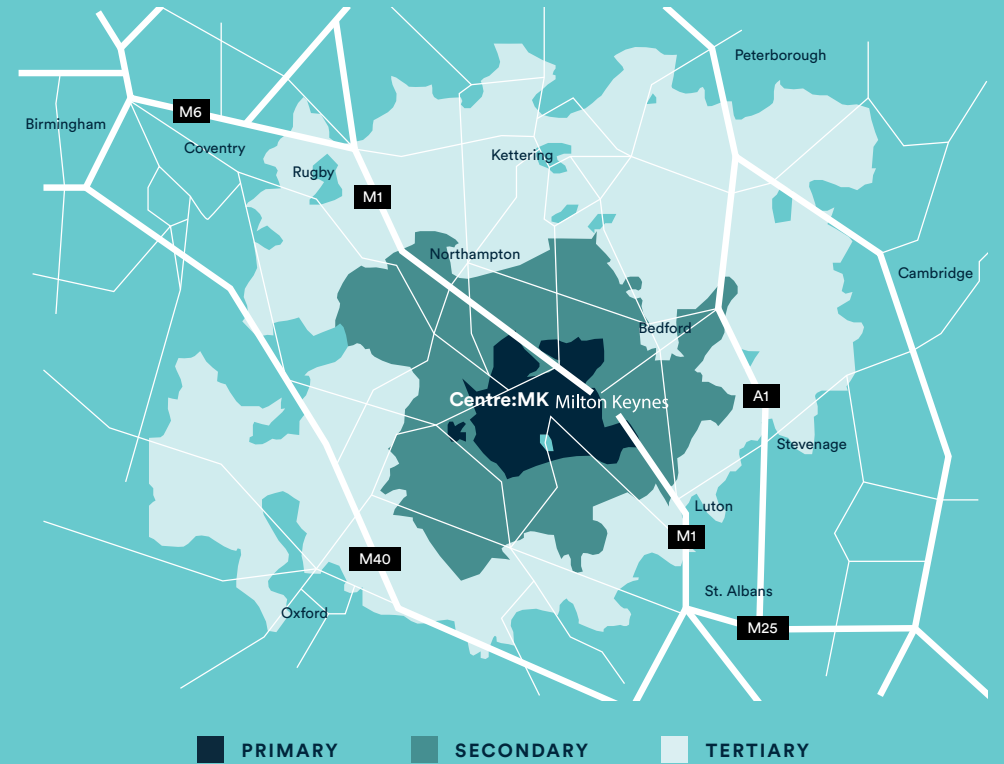
annual footfall in 2023,
over double that of the
competition⁴

+3.8%

population growth
since 2022²

14%

market share, compared
to an industry
benchmark of 11%²



10.7M

people in the catchment²



centre:mk is the first-choice destination for over 160 leading UK and international brands and operators



Ranked
9TH

in the UK for comparison goods expenditure¹



In 2023 alone, centre:mk welcomed

48,000 SQ FT

of new, upsized or refitted space

1ST

**GRESB
(UK retail centres)**



£3.1BN

non-grocery spend in the catchment¹

+5.2%

Sales growth (2023 v 2022²)



PRIMARK®



next

Loupe

OLIVER
BONAS

MINT VELVET

RITUALS...



THE WHITE COMPANY
LONDON

REISS

MANGO

CHARLES TYRWHITT
JERMYN STREET LONDON



wagamama

itsu
eat beautiful



YD!

ASK ITALIAN

COSY CLUB

★ PRET ★

Harrods
CHAMPAGNE
BAR

Sitting within the top 5-20% of store sales in retail brand portfolios, centre:mk is a longstanding top-performing location for stores.



H beauty

H beauty - Harrods' luxury beauty concept - made its debut at the heart of centre:mk in April 2021. Opening a 29,000 sq ft store, it is the brand's second standalone store and its biggest boutique to date.



“The H beauty opening in Milton Keynes marks another significant addition to the UK’s beauty retail landscape.”

H BEAUTY
ANNALISE FARD,
DIRECTOR OF BEAUTY AT HARRODS

CHARLES TYRWHITT

JERMYN STREET LONDON

“The centre:mk opening is a major milestone for Charles Tyrwhitt, as we open our first new store since 2018 and welcome a debut retail format, allowing our customers to experience the brand in a new and improved way. For us, the destination of choice had to be centre:mk due to its loyal visitors, as well as the brand’s ties to the city.”

CHARLES TYRWHITT
JOE IRONS, CHIEF MARKETING OFFICER



RITUALS...

“We are very excited to be opening a new store in Milton Keynes, one of the prime retail destinations in the UK. We have grown rapidly in the UK since our flagship store in Covent Garden opened in 2016 and we are always looking for the right opportunities to support our growth.

RITUALS
PENNY GRIVEA, MANAGING DIRECTOR FOR UK & IRELAND
AT RITUALS

COSY CLUB

“centre:mk is leading the way in the South East and we, at Cosy Club, are thrilled to be bringing our opulent yet welcoming experience to the city of Milton Keynes for the first time.”

COSY CLUB
JON BIRTLES,
PROPERTY AND ACQUISITIONS MANAGER FOR LOUNGERS



Loupe

“We identified an opportunity to significantly expand our Milton Keynes boutique, which has now almost doubled in size since the original plan, to make it an even more impactful and prestigious shopping destination. Following the rising trend for experiential retail, and bringing a fresh approach to the luxury sector, Loupe has been carefully developed to offer the personal and immersive experience that we know is incredibly important to clients purchasing higher value items and investment pieces.”

LOUPE
ANNA BLACKBURN, MANAGING DIRECTOR AT BEAVERBROOKS



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