



AUTHENTICALLY BRITISH.
ABSOLUTELY
INTERNATIONAL.

A NEW GLOBAL LIFESTYLE BRAND FROM THE HOME OF POLO.

For over 140 years, what is now the Hurlingham Polo Association has been the spiritual home of polo, the sport's oldest and most international governing body, recognised and respected around the world.

Now, with its firmly held values of authenticity, integrity, quality and style, it's on the way to becoming a global sporting and lifestyle brand.

● AUTHENTICALLY BRITISH. ABSOLUTELY INTERNATIONAL.



THE SPORT THAT HAD NO RULES.

No-one knows who invented polo, but it was probably the warlike tribesmen of Central Asia, who honed their horsemanship and fighting skills by playing a game just like it.

By the 6th century BCE, it was being played in King Darius I's Persian Empire by huge teams of horsemen, with few or no formal rules, and from there, it spread around the world.

Polo first became Britain's cup of tea in the 1850s, when tea planters in India played it. The Calcutta Polo Club was founded in 1863.

Then in 1869, Captain Edward 'Chicken' Hartopp of the 10th Hussars organised the first ever match in the UK against a team from the 9th Lancers and the rest, as they say, is history.



THE ASSOCIATION THAT WROTE THEM.

Six years after that first UK polo match, the Hurlingham Polo Committee drew up the game's first formal set of rules, designed to protect the interests of the sport, the players and the horses.

From then on, the game moved to Argentina, Australia and the United States, and today is played in 77 countries, 38 of which are affiliated to the Hurlingham Polo Association.

The HPA, as it's known, is a not-for-profit business, governing the game, responsible for the national team, the development of young players, and the welfare of injured players and of polo ponies.

In the 140 years since the rules were first established, this game of 'hockey on horseback' has grown to become an elite, and much loved and followed international sport.



AUTHENTICALLY BRITISH. ABSOLUTELY INTERNATIONAL.

The HPA brand is now ready to take its place among the world's most prestigious premium sporting and lifestyle brands.

It has the heritage and authority of HPA's landmark role in the development of the sport, and a strong association with the glamour and cachet of the '*King of Games*', and its increasing worldwide popularity.

As we develop our kit, clothing and lifestyle products in the coming months and years, we will retain our authentically British style and our absolutely international appeal.



POLO LIFESTYLE INSPIRED. LAID BACK LUXURY.

Beautifully constructed clothing made from the finest of fabrics, our men's and ladies' lifestyle collections are designed to reflect the excitement of polo combined with the casual sophistication of the sport's off-field life.

Design details speak of the brand's sporting and military heritage, while authenticity and modernity combine to bring you elegant, but contemporary styles with a youthful edge.

Polo inspired laid back luxury, with wardrobe-adaptable clothing that includes jackets, shirts, polos, knitwear, sweats, trousers and shorts in a great range of colours with signature Hurlingham Polo branding.

The best of British design with an absolutely international appeal.





AUTHENTICALLY BRITISH.
ABSOLUTELY
INTERNATIONAL.





1875, A GOOD YEAR FOR HANDMADE BRITISH STYLE.

1875 was the year the Hurlingham Polo Committee drew up the first rules of the game. Hence Hurlingham Polo Eighteen Seventy Five, the name of our special collection of polo appropriate country and smart-casual wear, all handmade in Britain.

Superbly tailored and crafted, the collection includes shirts, chinos, jackets and gilets, distinguished not only by their exceptional quality, but by a painstaking (and subtly stylish) attention to detail.



THE ENGLAND KIT. YOUR TEAM'S KIT.

As the organisation responsible for the English national polo team, we are proud to have been designers and suppliers of the official Frasers England squad polo shirts and other team kits for the past five years, and actual team shirts are available for players, fans, and otherwise interested and stylish people.

But now, for the first time, we are making a range of high quality team kit, with three shirt styles, in fourteen designs, which we'll create for teams, in their own team colours, with club crests, legends or logos purpose made to order. And these are supported by polo jeans and accessories.

Think of it as bespoke team tailoring for polo.



STARS AND YOUNG GUNS. OUR BRAND AMBASSADORS.

All around the world, Hurlingham Polo 1875 will be represented by polo luminaries, currently including the great Canadian player, Fred Mannix, of the legendary Alegria team, and the pioneering Nina Clarkin, England women's captain and the world's No.1 female polo player.

These well-known and established players are joined by a contingent of some of polo's rising stars - the sport's 'Young Guns' and the creators of polo's future.

Our thanks to them all for their support and the contribution they're making to the game of polo.



A STORE, BUT MUCH MORE, HAS OPENED.

Hurlingham Polo's first flagship store opened in Manchester, England in August 2020.

A store first and foremost, where you can see all of our new collections in an elegant retail environment that, in terms of design décor, furniture and fittings, will mirror the very British, but equally international style of our clothing.

But it is also much more than a store. This is a place where you can enjoy the full Hurlingham Polo experience, and immerse yourself in the history and heritage of *'the King of Games'*, now being represented around the world by our brand, as well as on the field of play.

